

THE GRAND TAURO

ORACLE
Red Bull
RACING

EXPERIENCES

E U R O P E

DAY ONE >>>> SALZBURG AND THE SKY'S THE LIMIT

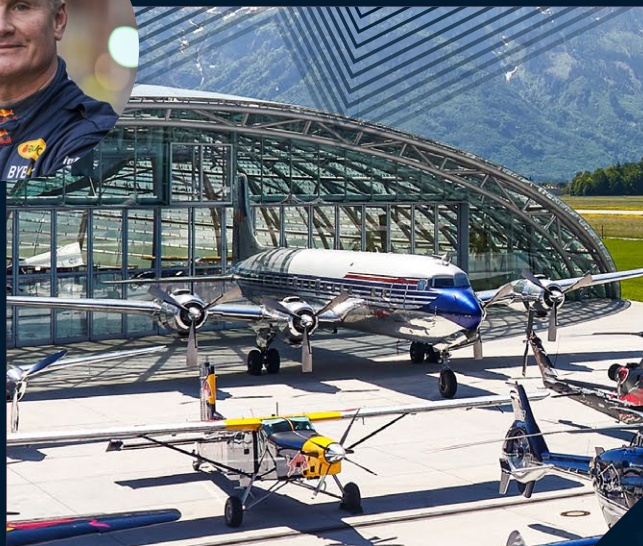
To fire up one incredible journey we start with another.

Assembly point for the Grand Tauro Europe is the home of Red Bull – Salzburg, Austria – and to give you the ultimate tour we're going to join the world renowned Flying Bulls and take to the skies in one of the most iconic aircraft ever made – the incredible DC-6B. And best of all, you'll be joined on the flight by another great DC – F1 legend David Coulthard, who'll let you in on the F1 secrets that not even the Drive to Survive cameras reveal.

Once used by heads of state and celebrities, our DC-6B was acquired by Red Bull founder Dietrich Mateschitz in 2000 and restored to pristine condition with new engines and a luxury interior. And today it's yours, for an incredible once-in-a-lifetime aerial view of one of the world's most beautiful cities.

Following this, you'll get in-depth insights how the Flying Bulls get airborne with a behind the scenes tour of Hangar-8 itself and the incredible aircraft that make up the Bulls' Fleet, all in the company of the pilots themselves.

Following your aerial tour, we'll finish a remarkable first day of Grand Tauro with a trip to the Red Bull Arena, home of FC Red Bull Salzburg, for an access-all-areas tour of the stadium, including areas normally reserved for players, team personnel and press.



ACCOMMODATION

Hotel Goldner Hirsch

ITINERARY Monday 3 July

10:00 – 11:00

Arrival and The Grand Tauro – Europe welcome at Hangar-7 Members Club

11:30 – 12:45

Exclusive flight with David Coulthard and Red Bull Athletes in DC-6B over Austria

13:00 – 14:00

Fuel up with lunch in Carpe Diem lounge

14:00 – 15:00

Go behind-the-scenes tour of The Flying Bulls' private hangar, Hangar-8 where the fleet of aircraft are maintained and upgraded ready for display

15:00 – 18:00

Depart Hangar-8 and check in to Hotel Goldner Hirsch

18:00

Evening dinner with David Coulthard

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DAY TWO >>>>

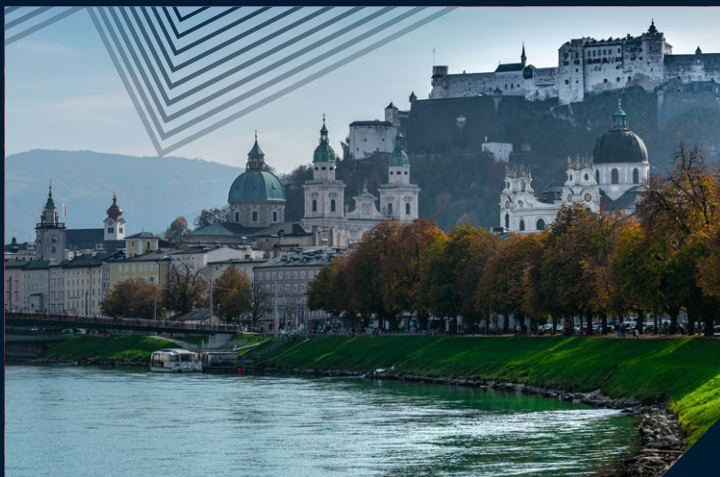
ON THE ROAD AND IN THE TUNNEL

DC rejoins us at the start of day 2 for a deep dive into the history of Red Bull through the eyes of one of its key athletes. The 13-time grand prix winner and Red Bull Racing's first podium finisher will take you through the history of the company and the foundation of its F1 teams.

Fully immersed in Red Bull culture, and fully fed with a superb lunch, we'll hit the road for the first leg of our journey to Silverstone. Ahead of us lies a drive through some of Europe's most stunning scenery as we put the pedal to the metal for Prague.

Our time in the historic capital of the Czech Republic won't just be about amazing architecture and medieval marvels, though. In the evening we'll bring you bang up to date at the Hurricane Factory, where you'll experience what it's like to be in a wind-tunnel, flying in a vertical wind tunnel in air flows up to 270km/h. It's a wind-in-the-hair experience no convertible can ever match!

Finally, we'll check in to the five-star Mandarin Oriental. Located in Prague's historic Malá Strana district, the luxury hotel is only a few steps from the iconic Charles Bridge and Prague Castle.



ACCOMMODATION

Mandarin Oriental

ITINERARY Tuesday 4 July

10:00 - 12:00

Explore the history of Red Bull's origins in Salzburg

12:00 - 13:30

Lunch

13:30 - 17:30

Scenic drive from Salzburg to Prague

18:00 - 20:30

Arrive at the Hurricane Factory for wind-tunnel experience

21:00

Check in to Mandarin Oriental for evening dinner

*SCHEDULES AND LOCATIONS SUBJECT TO CHANGE.



EXPERIENCES

E U R O P E

DAY THREE >>>>

ON THE FAST TRACK TO THE 'GREEN HELL'

After a hearty breakfast, we hit the road once more and this time we're mixing the heart-stopping beauty with heart-pounding excitement as we travel through northern Bavaria and make our way to the mighty Nürburgring.

The first leg of the drive takes us to the amazing town of Rothenburg ob der Tauber. At a time when Berlin and Munich were muddy spots on the road, Rothenburg was bossing it as Germany's second-largest city with a population of 6,000. With more than a thousand years of history etched into its cobbled streets, this almost perfectly preserved walled town is one of Germany's must-sees.

It's also going to be our lunch location and with stunning views over the Tauber river, we're treating you to a gourmet picnic.

After lunch it's time to strap in for an adrenaline-pumping stint on Germany's limit-free autobahn as we make our way towards one of the world's most famous race circuits – the Nürburgring.

On arrival you'll get a first taste of the track's fearsome 154-corner layout alongside a pro-driver who'll take you on a no-holds barred lap of the 20km 'Green Hell'.

Your appetite for racing whetted, we'll try to sate it with dinner at one of the most famous motorsport restaurants in the world – Pistenklaus. A regular haunt for F1 drivers through the decades, it boasts incredible memorabilia to go along with its awesome stone-cooked steaks.



ACCOMMODATION

Schloss Lieser Hotel

ITINERARY Wednesday 5 July

07:00 – 12:00

Depart Mandarin Oriental and begin drive to Nürburgring

12:00 – 13:00

Vantage point picnic lunch in Rothenburg Ob Der Tauber area

13:00 – 16:00

Journey to Nürburgring along the autobahn

16:30 – 19:00

Pro-driver Nürburgring experience in BMW M5 CS Sport Competition

19:30

Dinner at Pistenklaus restaurant and check in to Schloss Lieser hotel

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DAY FOUR >>>>

MENDIG TEST TRACK – DRIVING EXPERIENCE

After flying through Flugplatz and careering around Karussell in an M5, today is all about your car and your skill at the wheel as we head to the Mendig Test Track. With a Red Bull athlete as your host you'll be able to put the ultimate power of your car to the test on the 1600m, 36m-wide runway and push the boundaries of its handling on the 2.1km circuit. It's not only the cars that will get a workout. We'll also be testing your limits and pitting you against your fellow Grand Tauros' in a series of timed challenges, speed tests and in our fastest lap competition.

Once the track action is complete we'll pause for a mouth-watering trackside BBQ and after rewarding the winning drivers with a bubbly-drenched podium ceremony we'll hit the road once more as we head for beautiful Bruges where we'll check into the five-star Hotel De Tuilerieen before discovering just why Bruges is known as the Venice of the North with a sunset canal cruise to dinner.



ACCOMMODATION

Hotel De Tuilerieen

ITINERARY Thursday 6 July

09:00

Arrive at Mendig Test Track

10:00 – 12:30

Put pedal to the metal in timed challenges, speed tests and learn how to drift and perfect a doughnut

12:30 – 13:00

Trackside BBQ and podium celebration

13:00 – 17:00

Journey to Bruges

18:00

Check in to Hotel De Tuilerieen before relaxing on a beautiful sunset canal cruise to dinner

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DAY FIVE >>>>

TO THE HEART OF THE MACHINE

The Grand Tauro's ultimate target is in sight as we head to the UK on the Eurotunnel and take a final drive north to our HQ and then to the home of the British Grand Prix – Silverstone.

Our first stop is the Red Bull Technology campus in Milton Keynes, home of Oracle Red Bull Racing. We'll arrive at MK-7, where you'll not only be served brunch, you'll also be given a tour of the Team's incredible museum. MK-7 houses the full fleet of Red Bull Racing F1 cars from the RB5 that DC drove to a superb fourth place on our 2005 debut, right up to the double-title winning RB18, our most successful car ever.

From MK-7 we'll dive deep into the race weekend, first with pre-race briefing from one of our senior strategists and then we'll gain access to a space that's normally off-limits to all but the most qualified Team personnel – the Race Operations Room.

With a real-time data link to the Team in the garage and the car on track, the Ops Room is staffed by three teams of engineers advising on race strategy, aero performance, and vehicle dynamics. This is your opportunity to witness the inner workings of our F1 Team and get to know how the strategy and car set up is decided for each race weekend.

After watching how the Team tackles opening practice and how the Ops Room analyses the RB19's performance through the session, we'll hit the road once more. This time, though, we'll be led by a very special point man – Daniel Ricciardo.

The eight-time grand prix-winning Honey Badger will lead the Grand Tauro as we make our way to our final destination, Silverstone, where we'll arrive in time for FP2 and those crucial early quali sims.

To end our day, you will enjoy sunset in the Formula 1 Paddock with exclusive drinks and canapes on the infamous Red Bull Energy Station. The Team will take you on a guided tour of our garage where you will gain all of the behind-the-scenes insight as our race team set up the cars for Qualifying tomorrow.



ACCOMMODATION The Grove

ITINERARY Friday 7 July

08:00 | Eurotunnel crossing to UK and drive to the home of Oracle Red Bull Racing

10:00 – 12:00
Arrive at MK-7 and learn about our Formula 1 history and our fleet of cars whilst enjoying brunch

11:30 | Pre-race weekend briefing with Oracle Red Bull Racing Team Strategist

12:30 – 13:30
Go across to our Operations Room viewing gallery to watch and hear all the action of FP1 from behind-the-scenes

14:00 | Depart the Technology Campus to Silverstone in convoy with Daniel Ricciardo

16:00 – 17:00
Be amongst the track action in time for FP2 at Silverstone Circuit

18:00 – 20:00
Guided tour of the Oracle Red Bull Racing Garage. Exclusive access to the Formula 1 Paddock for drinks & canapes onboard our Energy Station. Meet & Greet with the drivers and Team.

21:00
Check in to The Grove hotel and relax ready for your race weekend with the Team

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EXPERIENCES

E U R O P E

DAY 6-7 >>>>

YOU'RE IN 'POLE POSITION' FOR BRITISH GP

The British Grand Prix remains one of the F1 calendar's signature races and high-speed Silverstone, site of the first ever F1 World Championship Grand Prix in 1950, remains one of the sport's most iconic circuits. And this year, you'll get to experience one of the great British sporting events in supreme style – as our guest.

Red Bull Pole Position will bring you closer to a race than ever before. As a guest of our dedicated Hospitality Team, you'll find yourself immersed in the World of Red Bull from the comfort of a luxurious trackside viewpoint. Follow all the race action just feet away from the grid or from inside the Red Bull area via high-definition LED video screens.

During breaks in the on-track action, enjoy world-class food and drink, exclusive speaker sessions with Red Bull athletes and celebrities, live music and DJ sets, F1 memorabilia exhibitions, or even a high-speed thrill ride behind the wheel of one of our F1 Racing Simulators. Red Bull Pole Position hospitality puts you in the hot seat as the Bulls take on one of the season's biggest races.



ITINERARY Saturday 8 July

10:00

Depart hotel arriving at track in time for FP3

11:00 – 17:00

Enjoy Red Bull's Pole Position hospitality in amongst a host of Red Bull athletes and witness the Bulls take on the Formula 1 British Grand Prix

11:30 – 12:30 | Formula 1 Free Practice 3 session

15:00 – 16:00 | Formula 1 Qualifying session

18:00 | Depart track for private dinner

ITINERARY Sunday 9 July

10:30 | Depart hotel for race day!

11:00 – 17:00

Enjoy Red Bull's Pole Position hospitality in amongst a host of Red Bull athletes and witness the Bulls take on the Formula 1 British Grand Prix

15:00 – 16:00 | Formula 1 British Grand Prix

17:00 | Thank you and goodbye – depart Silverstone for The Grove

21:00

Invite to Soho Farmhouse race weekend closing party with Patron

ITINERARY Monday 10 July

Check out of The Grove at your leisure after a final breakfast with your new friends

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