

## CONFERENCES AND EVENTS MILTON KEYNES





## WELCOME





Welcome to the heart of Red Bull Racing – our headquarters in Milton Keynes.

Here we test, build and assemble the thousands of parts required to construct our world-famous racing cars. The path to every pole position, podium finish, race victory and championship begins inside these doors.

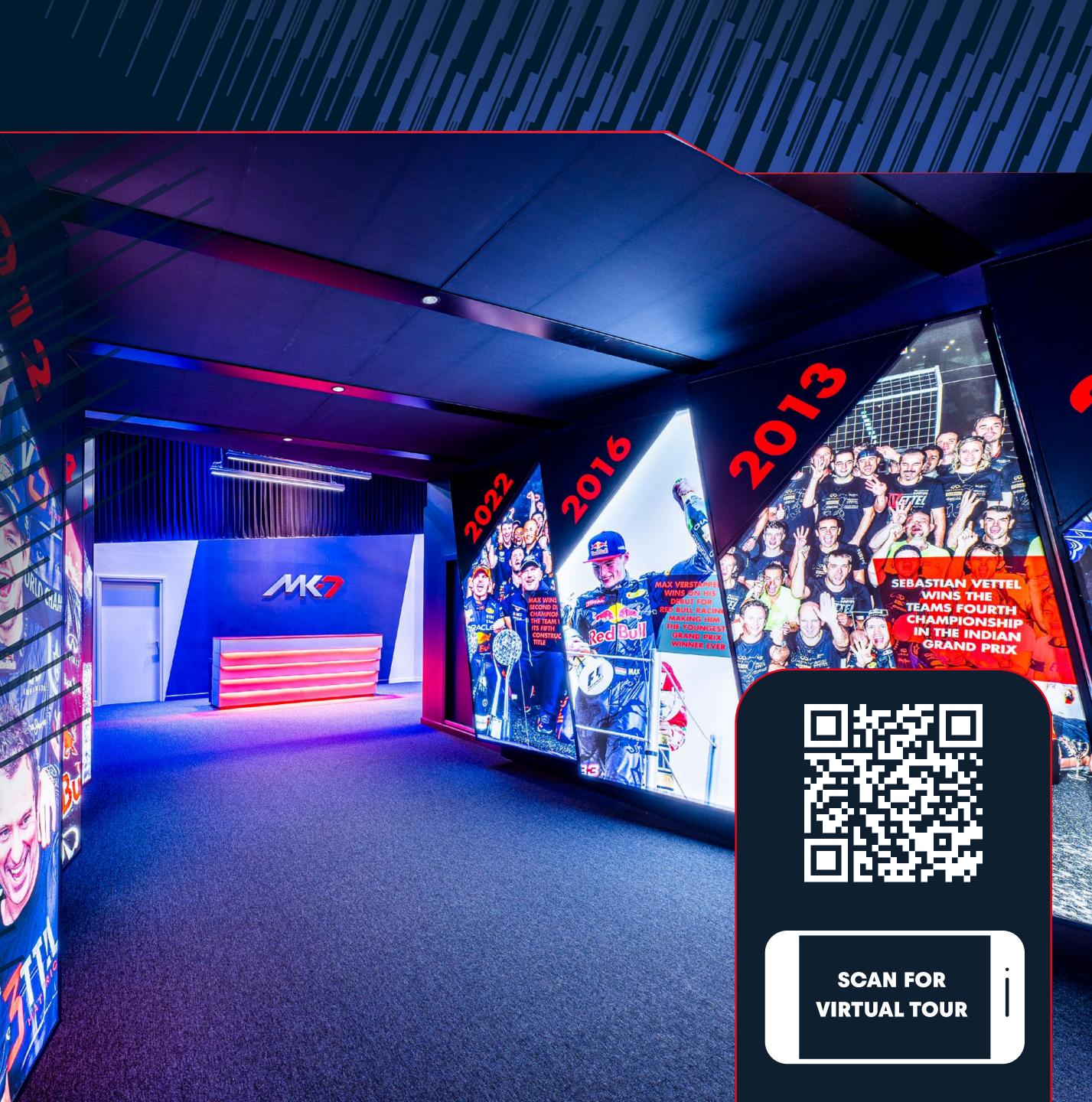
Every single person that works in our headquarters share the same level of enthusiasm, desire to succeed and go the extra mile to do so. It's these intrinsic characteristics that make our impressive Technology Campus event spaces the perfect venue for your event.



## TAKE A WALK INSIDE OUR HOME

#### MK-7: THE HOME OF CHAMPIONS

Our venue, MK-7 comprises of an inspiring set of event spaces designed around our principles of hard work and the pursuit of perfection. MK-7 is a venue built to inspire, to bring out the best in people, and to enable them to fulfil their full potential.



## **MK-7: THE BOARDROOM**

Our stylish boardroom is flanked by an entire wall of glass, providing guests with an eye-watering view of the team's championship-winning race car collection.

When it's time to get back to business, the smart glass wall can be dimmed at the touch of a button. Within the boardroom, the display of historical race memorabilia from the team's star drivers provides the perfect backdrop for a table that can seat 22 delegates.

A further four lounge seats are available for presenters and hosts, who have the option to use two large presentation screens with easy-touse ClickShare (a wireless presentation system) and HDMI connectors. The boardroom also boasts ceiling integrated speakers and video conferencing capabilities. The climate control and subtle lighting features provide finishing touches to the impressive meeting space.



## MK-7 COULTHARD AND MK-7 WEBBER: MEETING YOUR NEEDS

MK-7 has been designed to facilitate multiple meetings.

Positioned either side of our stylish boardroom, MK-7 Coulthard and MK-7 Webber are two smaller meeting rooms for up to 8 guests. They make MK-7 the ideal space to hold simultaneous meetings or allow for independent breakout sessions.





## MK-7 MEZZANINE: VIEWS FROM THE TOP

The MK-7 Mezzanine is a space that excites and inspires with its spectacular bird's eye view of our Grand Prix race car collection. A quieter area where delegates can relax between sessions and enjoy the exciting backdrop, the MK-7 Mezzanine provides an open atmosphere for guests to network and enjoy our mouth-watering catering.



## **MK-7: SPACE TO IMPRESS**

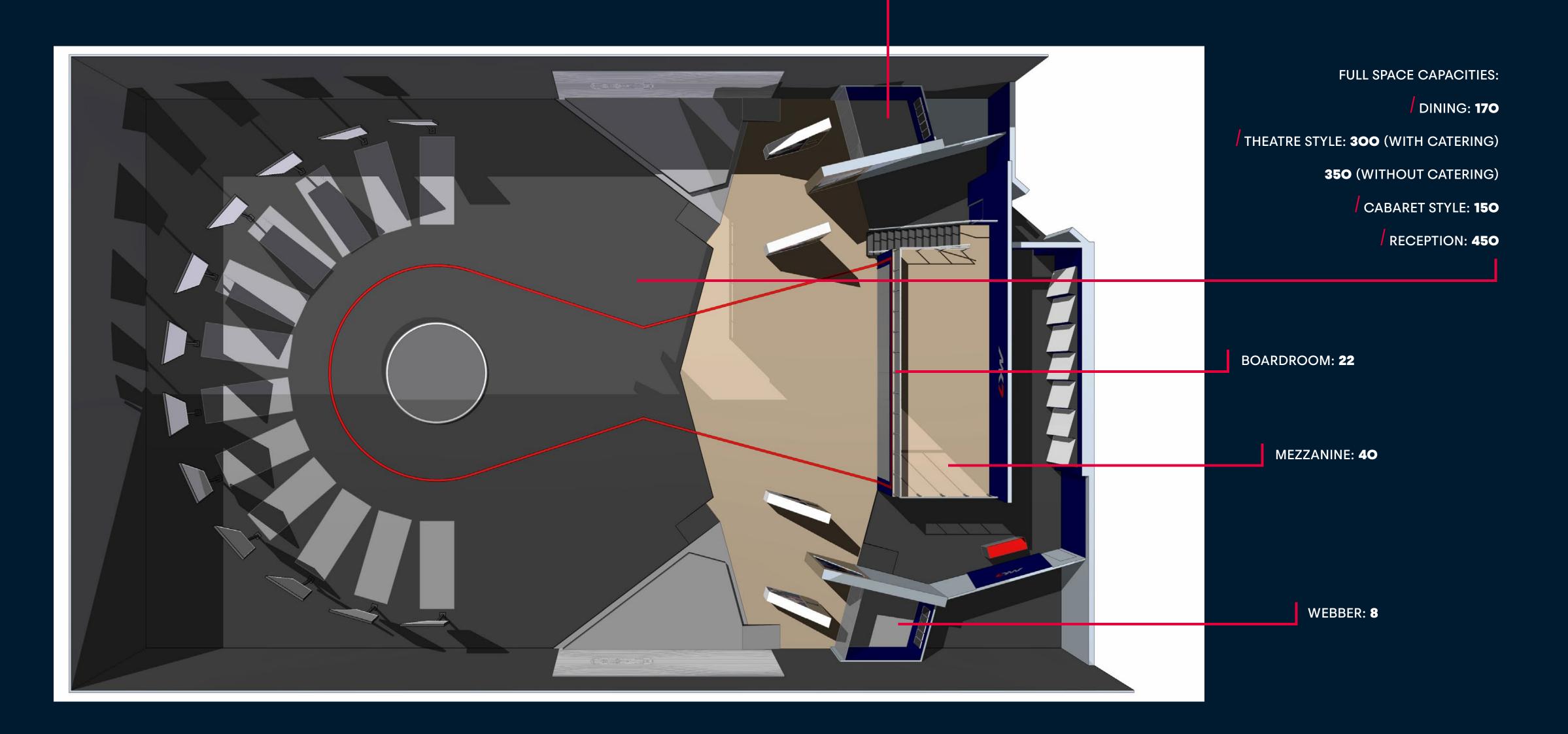
MK-7 is designed to provide a stimulating event space in which to work and have fun.

For larger groups, or purely for its wow factor, our museum area that houses our car collection will be exclusively available to you and your guests.

The state-of-the-art AV wall is guaranteed to grab the audience's attention and give any event maximum impact.



## **CAPACITY OF EVENT SPACES**



#### COULTHARD: 8



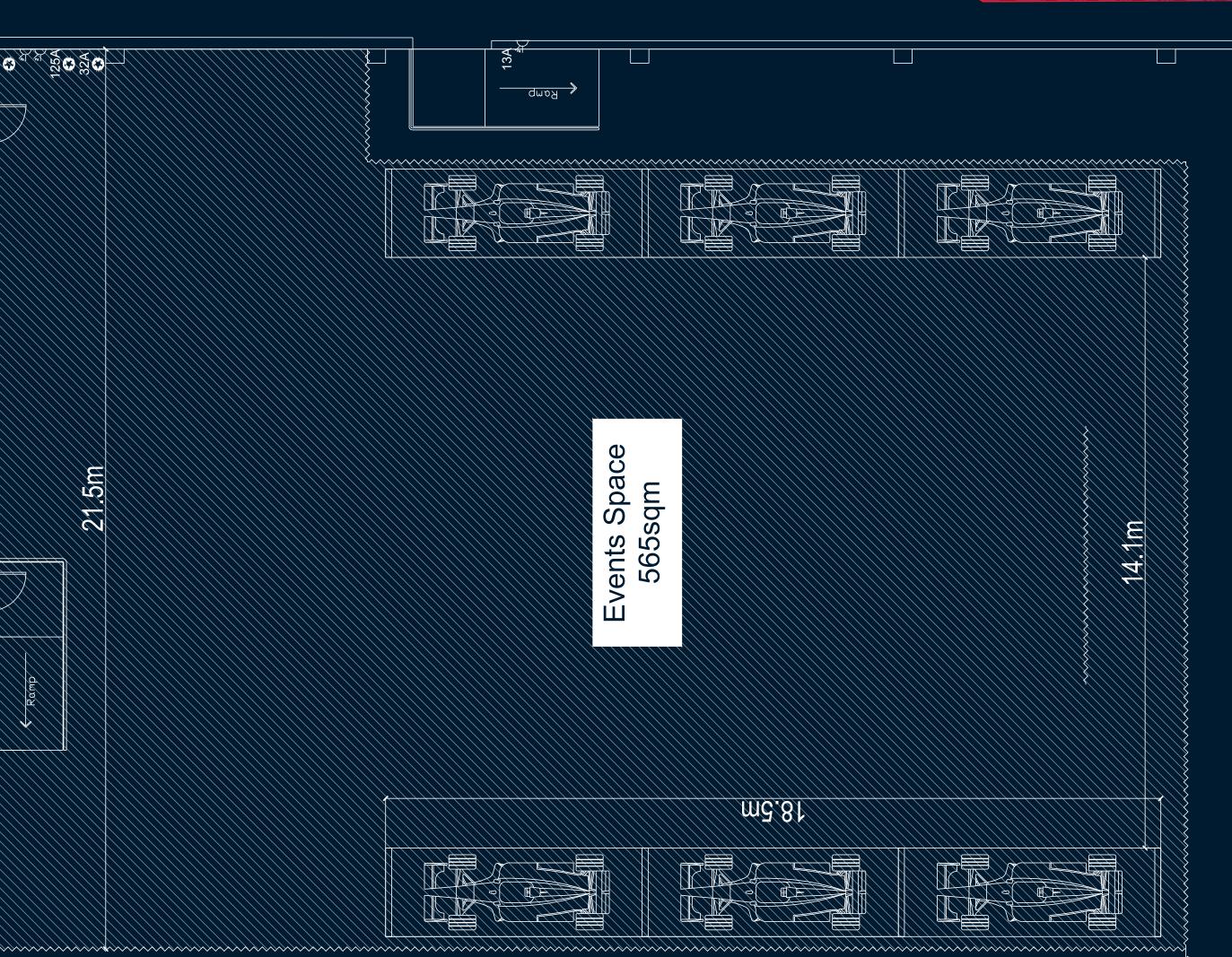


## **MK-7 WAREHOUSE FLOOR PLAN**

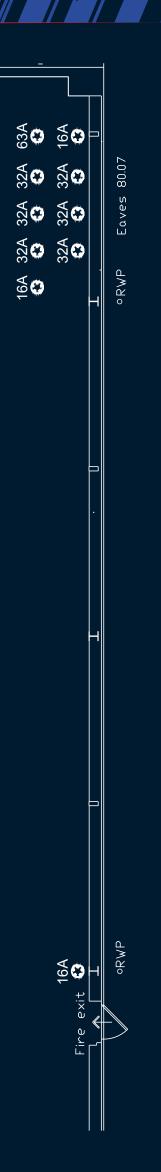
The Warehouse is a 565sqm space that perfectly complements the site's existing suite of contemporary corporate venues and areas, offering organisers a room with capacity for up to 450 standing, 120 cabaret and 200 theatre style.

The Warehouse is situated adjacent to MK-7, making it a perfect exhibition area for a conference or networking area for refreshments and lunches. It also gives organisers the flexibility for breakout sessions and it also works as a versatile setting for organisers of experiential activations and photo or film shoots and those who wish to make the space their own.





m7.85



## THE RED BULL RING BOARDROOM

Our boardroom provides guests with an impressive space for those important meetings.

The boardroom includes everything you will need to host your meeting, with an inbuilt 98" 4k screen, video conferencing equipment and ceiling integrated speakers.

With a table that can seat 20, the spacious room also allows for additional guests to, around the edge of the room, join for those larger meetings. Climate controls and subtle lighting features provide the finishing touches to a meeting space that is certain to impress.



## WHAT'S INCLUDED?

All things Formula One<sup>™</sup> are bespoke, and that's exactly how we approach each and every request we receive. Our selection of event spaces have been created to provide unique experiences and are able to cater for a wide variety of needs. We will look after your guests in the only way Red Bull Racing knows how – in style and with no detail left unattended. Below, you can find a list of included benefits that are standard with any package:

- Dedicated Red Bull Racing team host to provide event support
- Exclusive registration desk for guest arrivals (if required)
- Complimentary Wi-Fi
- Complimentary Red Bull, water and a selection of Rauch juices
- Free car parking (subject to availability)
- Discounted spend in the onsite Red Bull Racing merchandise shop\*

#### **POWERING UP YOUR EVENT**

To take your event to another level, we also offer a number of special features that can be added to your package in order to create a lasting, memorable moment for your clients and guests.



## **FACTORY TOURS**

Our highly sought after Red Bull Racing factory tours can be added to your package at a discounted rate. The factory tour gives unprecedented access into our world of Formula One<sup>™</sup>, taking guests on a journey from the initial design to the manufacturing and development phases. Our factory tours offer a revealing insight at how the world's fastest race cars are designed and built. Beneath the surface, F1<sup>™</sup> is a non-stop, 365 days a year operation where the car evolves not just race-to-race but frequently day-to-day.



## **APPETITE FOR COMPETITION**

From meetings and conferences in MK-7 to Factory Tours in the greater Technology Campus, a day with Red Bull Racing will ensure you work up quite an appetite. Fortunately, our superb catering staff are on hand to keep you and your guests energised throughout your time with us. Seasonal and locallysourced produce feature prominently, with a menu and service style designed to adapt to your requirements. Whether it's intricately prepared small plates to stave off hunger pangs between meetings, to more elaborate fare, we're sure our chefs can make your event as memorable for its culinary excellence as it will be for the location itself.





# THANK YOU

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