



# CONFERENCES AND EVENTS

MILTON KEYNES





WELCOME



# HQ

Welcome to the heart of Red Bull Racing – our headquarters in Milton Keynes.

Here we test, build and assemble the thousands of parts required to construct our world-famous racing cars. The path to every pole position, podium finish, race victory and championship begins inside these doors.

Every single person that works in our headquarters share the same level of enthusiasm, desire to succeed and go the extra mile to do so. It's these intrinsic characteristics that make our impressive factory event spaces the perfect venue for your event.





# TAKE A WALK INSIDE OUR HOME

## MK-7: THE HOME OF CHAMPIONS

Our venue, MK-7 comprises of an inspiring set of event spaces designed around our principles of hard work and the pursuit of perfection. MK-7 is a venue built to inspire, to bring out the best in people, and to enable them to fulfil their full potential.



SCAN FOR  
VIRTUAL TOUR



# MK-7: THE BOARDROOM



Our stylish boardroom is flanked by an entire wall of glass, providing guests with an eye-watering view of the team's complete championship-winning race car collection.

When it's time to get back to business, the smart glass wall can be dimmed at the touch of a button. Within the boardroom, the display of historical race memorabilia from the team's star drivers provides the perfect backdrop for a table that can seat 22 delegates.

A further four lounge seats are available for presenters and hosts, who have the option to use two large presentation screens with easy-to-use ClickShare (a wireless presentation system) and HDMI connectors. The boardroom also boasts ceiling integrated speakers and video conferencing capabilities. The climate controls and subtle lighting feature provide finishing touches to the impressive meeting space.





## MK-7: MEETING YOUR NEEDS



MK-7 has been designed to facilitate multiple meetings.

Positioned either side of our stylish boardroom, two smaller meeting rooms for groups of up to 8 guests are also available, making MK-7 the ideal space to hold simultaneous meetings or independent breakout sessions.





# MK-7: VIEWS FROM THE TOP

The MK-7 mezzanine is a space that excites and inspires with its spectacular bird's eye view of our entire Grand Prix race car collection. A quieter area where delegates can relax between sessions and enjoy the exciting backdrop, the MK-7 mezzanine provides an open atmosphere for guests to network and enjoy our mouth-watering catering.





# MK-7: SPACE TO IMPRESS

MK-7 is designed to provide a stimulating event space in which to work and have fun.

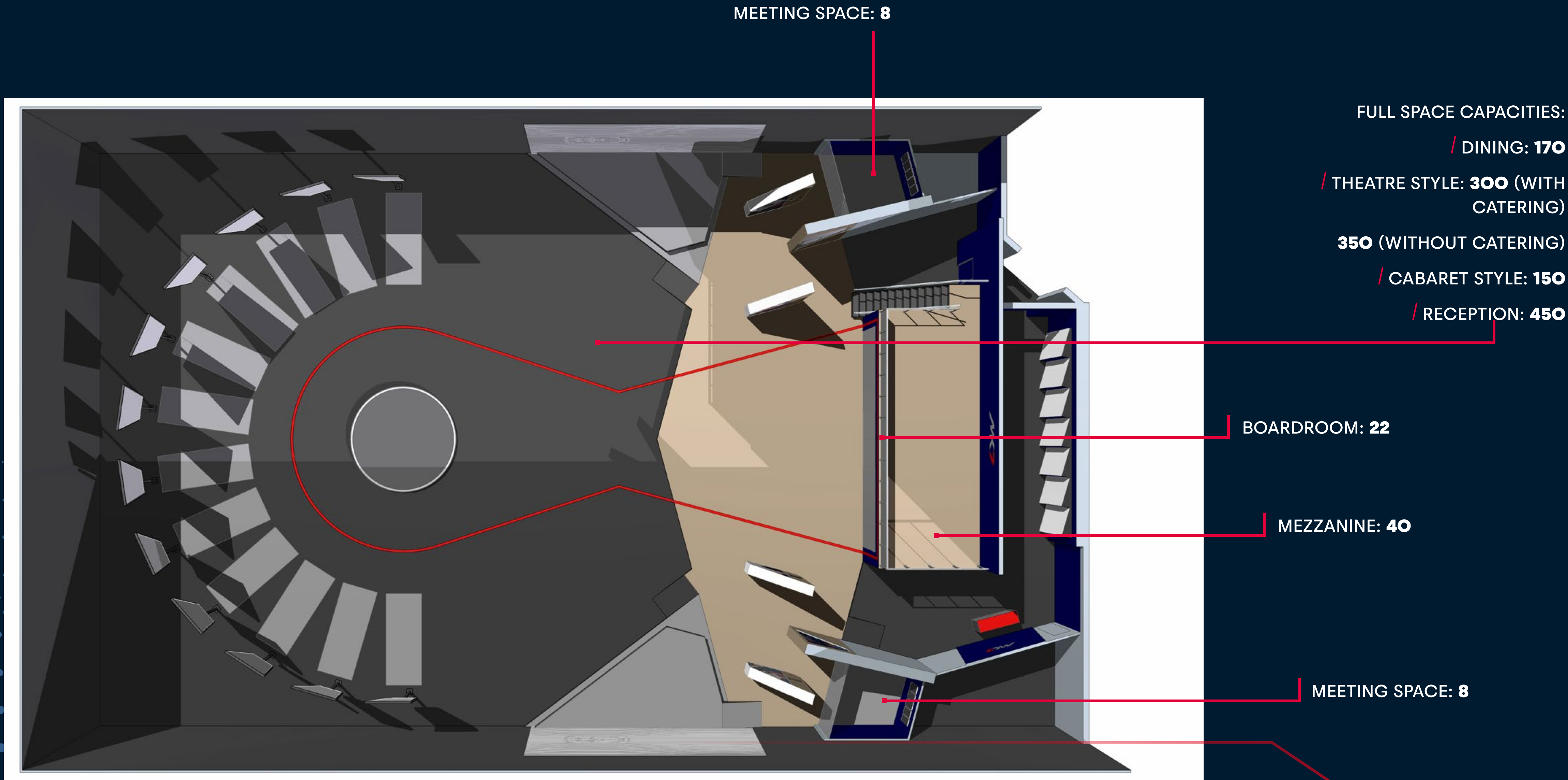
For larger groups, or purely for its wow factor, our museum area that houses our complete car collection will be exclusively available to you and your guests.

The state-of-the-art AV wall is guaranteed to grab the audience's attention and give any event maximum impact.





# CAPACITY OF EVENT SPACES





# THE RED BULL RING BOARDROOM



Our newly refurbished boardroom provides guests with an impressive space for those important meetings.

The boardroom includes everything you will need to host your meeting, with an inbuilt 98" 4k screen, video conferencing equipment and ceiling integrated speakers.

With a table that can seat 20, the spacious room also allows for additional guests to join for those larger meetings. Climate controls and subtle lighting features provide the finishing touches to a meeting space that is certain to impress.



# WHAT'S INCLUDED?

All things Formula One™ are bespoke, and that's exactly how we approach each and every request we receive. Our selection of event spaces have been created to provide unique experiences and are able to cater for a wide variety of needs. We will look after your guests in the only way F1™ knows how – in style and with no detail left unattended. Below, you can find a list of included benefits that are standard with any package:

- / Dedicated Red Bull Racing team host to provide event support
- / Exclusive registration desk for guest arrivals (if required)
- / Complimentary Wi-Fi
- / Complimentary Red Bull, water and a selection of Rauch juices
- / Free car parking (subject to availability)
- / Discounted spend in the onsite Red Bull Racing merchandise shop\*

## POWERING UP YOUR EVENT

To take your event to another level, we also offer a number of special features that can be added to your package in order to create a lasting, memorable moment for your clients and guests.

\*Must be used on the day and cannot be used in conjunction with any other sale or offer





# FACTORY TOURS



Our highly sought after Red Bull Racing factory tours can be added to your package at a discounted rate.

The factory tour gives unprecedented access into our world

of Formula One™, taking guests on a journey from the initial design to the manufacturing and development phases.

Our factory tours offer a revealing insight at how the world's

fastest race cars are designed and built. Beneath the surface,

F1™ is a non-stop, 365 days a year operation where the car evolves not just race-to-race but frequently day-to-day.



# TEAM APPEARANCES



To ensure your event delivers maximum impact and a memorable experience, our team representatives can be scheduled for appearances or as guest speakers\*. Formula 1™'s advanced technologies are constantly plied into other industry sectors and few people are better placed than our Team Principal, Christian Horner, to offer your guests some fascinating insights from both the sport and business. Consider Grand Prix racing's incredibly rapid response times, how F1™'s problem solving culture informs strategy at the circuit and at the factory, as well as how the sport empowers its personnel to aim high, succeed and to repeat success are some of the themes that can be discussed as part of your event.

\*subject to availability



# APPETITE FOR COMPETITION

From meetings and conferences to experiential sessions at MK-7 or in our factory, a day with Red Bull Racing will work up quite an appetite. Fortunately, our superb catering staff are on hand to keep you and your guests energised throughout your time with us. Seasonal and locally-sourced produce feature prominently, with a menu and service style designed to adapt to your requirements. Whether it's intricately prepared small plates to stave off hunger pangs between meetings, to more elaborate fare, we're sure our chefs can make your event as memorable for its culinary excellence as it will be for the location itself.







**THANK YOU**

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